

August 11, 2013

To print:

**Small Handbook of Information Design:
16 Principles for Better Data Visualization**

Second edition, Fall 2013

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Get files from PDF folder

For version to be bound (saddle stitch) print as follows:

use off-white letter size (8.5x11) 24/60lb text (89g/m2)
such as Accent Opaque Digital from International Paper
see page 2 of this PDF for more paper specifications info, or go to:
<http://www.internationalpaper.com/US/EN/Products/AccentOpaque/OpaqueDigital.html>

if paper grain is: long

use file:

[info design handbook 2013 duplex printing booklet 2 up vert long grain 3.75 x 5.75.pdf](#)

1. Page set up: letter, portrait orientation, 100%
2. Print duplex long edge binding.
3. No scaling.
4. Auto rotate and center.
5. Fold sheets and inserts them into one another.
6. 5 folded sheets total. 20 pages total.
7. Saddle stitch with two stitches.
8. Trim on guillotine:
9. Trim head and foot first, final height size: 5.75 (use crop marks as printed for guide).
10. Trim long edge last: final size, width 3.75 (slightly bigger than crop mark to allow slug)
11. Round corners if desired. Use die if available.

if paper grain is: short

use file:

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1. Page set up: letter, landscape orientation, 100%
2. Print duplex short edge binding.
3. No scaling.
4. Auto rotate and center.

Repeat steps 5-11 as above.



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- Guaranteed to run on small and large offset presses, copiers, laser and inkjet printers, as well as plain paper fax machines*
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Item	Basis Wt.	Caliper	Smoothness	Brightness	Opacity
White Smooth	20/50	3.9	120	96	92
	24/60	4.7	120	96	93.5
	28/70	5.4	120	96	94.5
	32/80	6.2	130	96	96
	100	7.6	130	96	97
Warm White Smooth	24/60	4.7	120	–	93.5
	28/70	5.4	120	–	94.5
White Cover Smooth	65	8.8	135	96	98
	80	10.9	145	96	99
	100	13.9	155	96	99
	120	16.0	130	96	99
White Cover Super Smooth	65	8.0	80	96	98
	80	10.0	80	96	99

Digital Size Chart

Size	50	60	65	70	80	100	120
8.5 x 11	Text	Text 3HP 30% PCW Text Warm White Text	Smooth Cover Super Smooth Cover Super Smooth Warm White Cover	Text 3HP 30% PCW Text Warm White Text	Text Smooth Cover Super Smooth Cover 30% PCW Cover Super Smooth Warm White Cover	Text Smooth Cover	
8.5 x 14		Text 30% PCW Text Warm White Text		Text 30% PCW Text Warm White Text			
11 x 17	Text	Text 30% PCW Text Warm White Text	Super Smooth Cover	Text Warm White Text	Text Super Smooth Cover	Text	
12 x 18	Text	Text 30% PCW Text Super Smooth Text Warm White Text		Text Super Smooth Text Warm White Text	Text Super Smooth Cover Super Smooth Warm White Text	Text Super Smooth Text	
13 x 19				Super Smooth Text	Super Smooth Text	Super Smooth Text	
14 x 20		Text		Text	Text		
17 x 11			Smooth Cover		Smooth Cover 30% PCW Cover	Smooth Cover	
18 x 12			Smooth Cover Super Smooth Cover		Smooth Cover 30% PCW Cover Super Smooth Cover Super Smooth Warm White Cover	Smooth Cover Super Smooth Cover Super Smooth Warm White Cover	Smooth Cover
19 x 13					Smooth Cover Super Smooth Cover	Smooth Cover Super Smooth Cover Super Smooth Warm White Cover	Smooth Cover
20 x 14					Smooth Cover	Smooth Cover	

Items in red launching in 2013

* We guarantee these products to run on the equipment noted above (except when the finish or basis weight is outside the equipments' recommended specifications), or International Paper will replace the paper or offer a refund up to the total paper purchase price.

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